

SEO for SharePoint and Office 365

With the current economic environment, any company that decides to launch its products or services on the internet needs to keep Search Engine Optimization (SEO) in mind.

SEO represents a set of techniques that you can use to get your website listed in the first page of results returned by any search engine. SEO requires careful planning and deployment throughout the full lifecycle of a web project.

More and more public websites are being developed using SharePoint 2010 and SharePoint Online, the new cloud solution included in Office 365. As public websites, SEO must be a key goal in their development and deployment.

We can help you implement SEO principles and best practices in any on-premises or online SharePoint platform. From advanced consulting to architecture definition, from training to troubleshooting, we can help.



Search Engine Optimization